



## Jeffrey Pietsch

Associate  
jpietsch@weintraub.com  
T: 916.558.6118  
F: 916.446.1611

### Practice Areas

- Capital Markets and Public Finance
- Commercial Lending and Secured Transactions
- Corporate
- Corporate Growth and Governance
- Corporate Securities
- Intellectual Property
- Licensing and Distribution
- Mergers & Acquisitions
- Private Equity and Venture Capital

Jeff is an associate in the firm's Corporate and Intellectual Property groups. Jeff focuses his practice on representing public and private companies.

Jeff earned his J.D. from the University of California, Davis, in 2006. While a student, Jeff served as an Articles Editor for the UC Davis Law Review and the UC Davis Business Law Journal. During law school, Jeff became a certified volunteer in the IRS's Volunteer Income Tax Assistance Program where he prepared tax forms for low to moderate income individuals. In 2004, Jeff worked as an intern in the Law and Motions Division of the Superior Court of California, County of Sacramento.

Prior to law school, Jeff worked for Charles Schwab & Co., Inc., where he obtained his Series 7 and Series 63 licenses. At Schwab, Jeff worked as a financial advisor providing guidance to his clients on various matters, such as portfolio and risk allocation, stock selection, retirement and tax planning.

In his free time, Jeff enjoys writing, traveling, and sports.

### Related News

- [Weintraub Firm Represents Private Fund in Preferred Stock Investment](#)
- [Weintraub Firm Represents Public Company in \\$14 Million International Acquisition](#)
- [New Associate Jeff Pietsch](#)

### Related Publications

- [Trademark Infringement: Factors Considered in Consumer Confusion](#)
- [American Express Wins Trademark Battle Over "My life. My Card."](#)
- [Election of Statutory Damages for Counterfeiting Bars Attorney's Fees](#)
- [Tiffany v. Ebay: Is Ebay Responsible for Trademark Infringement?](#)
- [Blind Internet Users Victorious in Discrimination Action Against Website](#)
- ["Making Available" is Copyright Infringement in File Sharing Case](#)
- [The Academy Award's Oscar: Golden or Generic under Trademark Law](#)
- [Will the Real Keith Urban Stand Up: A showdown in Cybersquatting](#)
- [Settlement In Keyword / Trademark Dispute](#)

### Education

J.D. University of California, Davis, 2006

B.A. University of California, Santa Barbara, 1999

### Bar Admissions

California

### Affiliations

State Bar of California, Business Law Section

Sacramento County Bar Association, Business Law Section