

6 Things You Should Know When You Hire Your Competitor's Employees

6 Things You Should Do When Your Competitor Hires Your Employees

How to protect yourself from claims of unfair competition, business torts and misappropriation of trade secrets and other proprietary business information.

Weintraub Genshlea Chediak **Presented by:**

Charles L. Post
James Kachmar
Anthony B. Daye



Thursday

April 23, 2009

8:30 a.m.

Registration and Breakfast

9:00 a.m. - 12:00 p.m.

Program

There is no charge for this seminar

Approved for 3 hours MCLE Credit

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LAW CORPORATION

**6 Things You Should Know
When You Hire Your
Competitor's Employees**

**6 Things You Should Do
When Your Competitor
Hires Your Employees**

**Unfair Competition,
Misappropriation and Tort Liability
Arising From Employee Recruitment
and Hiring**

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Summary of Program:

All businesses seek experienced employees, who know the marketplace, who know and are familiar with customers or potential customers, or who possess great technical competence.

Competitors are the natural place to look for these skilled and talented employees.

All businesses seek to protect their "human capital" from unfair recruitment by competitors, and to protect themselves from a wholesale "raid" of key personnel, customers and business information.

Program Highlights:

- 1) Identifies the risks and opportunities that arise when you hire a competitor's employees or when a competitor recruits and hires from your workplace;
- 2) Provides practical strategies for managing those risks and opportunities; and
- 3) Review recent case law concerning trade secrets and unfair competition.

You will learn:

- How to evaluate applicants from a competitor, including reviewing relevant employment agreements that the candidate has with his or her current employer.
- How to defend against a claim of unfair competition.
- How to navigate the ever-changing world of trade secrets.
- What to do when a group of your competitor's employees approaches you.
- How to protect against the loss of confidential and proprietary information, including provisions to include in employee handbooks and employment agreements.
- The advantages and disadvantages of initiating litigation against a competitor.
- The most common errors employers make when hiring employees from a competitor.
- The 6 things an employer must do before an employee accepts employment with a competitor.
- The 6 things an employer should do immediately when employees join a competitor.

RSVP

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