

For Immediate Release:  
June 14, 2010

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## WEINTRAUB FIRM REPRESENTS MOTO DEVELOPMENT GROUP IN ACQUISITION BY CISCO SYSTEMS

**Sacramento, CA – June 14, 2010**– Weintraub Genshlea Chediak, a law firm based in Sacramento, California, recently represented its client MOTO Development Group, Inc., based in San Francisco, in connection with MOTO’s acquisition by Cisco Systems, Inc. which was completed in early June. Founded in 1991, MOTO is a design consulting firm that develops innovative products and product strategies for the consumer industry. MOTO’s team has been involved in the development of a wide range of products for startups and Fortune 500 companies, including the [Flip Video™](#) product family which was previously acquired by Cisco. The MOTO team will join Cisco’s consumer products group.

Kevin Kelso, a shareholder in the firm’s corporate/securities group, represented MOTO and assisted its in-house attorney David Kadish. Associate Sara Davidson assisted Kelso on the transaction. “MOTO is full of smart, creative people and it was a pleasure to work with them. Working with Cisco’s inside and outside acquisition team was an interesting experience,” said Kelso. “Cisco has of course completed a large number of acquisitions over the years, brings enormous resources to transactions and is very thorough in terms of their approach to a transaction.”

“Many of the attorneys in our corporate group, including Kelso, came from larger firms and/or firms in the Silicon Valley, and that experience has been invaluable in their ability to handle larger, complicated acquisition transactions involving technology companies but at more affordable rates given our geographical location” said managing shareholder

Michael Kvarme. "I think companies are looking more closely at their legal budgets and realizing that firms like ours can provide the same level of service, if not better service, at substantially lower rates."

### **About Weintraub Genshlea Chediak Law Corporation**

Founded in 1978, Weintraub Genshlea Chediak specializes in corporate transactional work, real estate transactional work and business litigation. Recognized nationally for our expertise, the firm has a strong regional presence and is experienced in representing clients throughout California. Our clients range from national institutional entities to regional businesses and individuals with personal legal needs.

Weintraub Genshlea Chediak is a member of Meritas Worldwide, a global alliance of over 6,800 lawyers serving in 170+ full-service law firms across more than 73 countries.

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