

**Weintraub Genshlea Chediak**

**Presented by:**

**Charles L. Post,  
Lizbeth V. West and  
James Kachmar**

**Thursday,  
October 7, 2010**

**8:30 a.m.  
Registration and Breakfast**

**9:00 a.m. - 12:00 p.m.  
Program**

**There is no charge  
for this seminar**

**Approved for 3 hours MCLE Credit;  
HRCI credits available upon request**

**Social Networking:  
Computers and  
the Workplace**

**Thursday, October 7, 2010**

**9:00 a.m. – 12:00 p.m.**

**400 Capitol Mall, 11th Floor  
Sacramento, CA 95814**

**Summary of Program:**

Social networking sites such as MySpace, Facebook and Twitter have become more and more popular over the last several years. Employees are communicating with one another using these sites, posting their daily thoughts and activities and uploading photos. It is important for employers and HR professionals to understand both the employer's and the employee's rights and obligations when the use of these sites actually, or potentially, impact the workplace and/or the employment relationship.

**Some of the topics to be discussed include:**

- Employer's use of employee's social media information versus the employee's right to privacy.
- Protection of employer Confidential and Proprietary Information.
- Potential employer liability for employee's on-line conduct.
- The importance of effective Electronic Use and Social Media policies.



**RSVP**

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