

# weintraub | tobin

LICENSING & INTELLECTUAL PROPERTY

## Legal expertise for all of your **licensing** and **intellectual property** needs.

Weintraub Tobin is a **full-service business law firm** with experts in entertainment, intellectual property, litigation, corporate transactions, employment, tax, real estate, and more. We represent **licensors** and **licensees** in connection with contract negotiation in a wide array of matters, including:

- > **brand partnerships**
- > **brand strategy and implementation**
- > **intellectual property protection**
- > **litigation and prosecution**

### Meet our licensing team



Weintraub's entertainment practice is diverse, including film, television, streaming, podcasts, gaming, animation, comics, and publishing. The firm has one of the **preeminent digital media and licensing practices** in the country. Our attorneys are regularly honored in industry publications such as Variety's Legal Impact Report, Women's Impact Report, Dealmakers, and New Leaders.



**Jessica Marlow // Partner**

[jmarlow@weintraub.com](mailto:jmarlow@weintraub.com)

A trailblazer in the merger of digital and traditional media, Jessica has consistently been at the forefront of cutting-edge deals in gaming, podcasts, endorsements, merchandising, touring, publishing, and everything in between.

*I am interested in collaborating with brands to help them navigate the constantly evolving entertainment marketplace, expand their visibility, and secure and protect their intellectual property.*



**Jessica Corpuz // Partner**

[jcorpuz@weintraub.com](mailto:jcorpuz@weintraub.com)

An experienced and innovative litigator with a proven track record in intellectual property and other business disputes, Jessica has been on the front line of the unique complexities inherent in the licensing industry. She represents licensors and licensees in a wide variety of matters, from licensing audits to corporate transactions to employment disputes.

*I am dedicated to helping my clients navigate a complicated legal and regulatory landscape to minimize risk, protect the bottom line, and increase market share and profitability.*